



Seattle Youth Soccer Association

Minutes for SYSA Board of Commissioners Association General Meeting held on

February 5, 2024 via Zoom call

Attendance: Officers, Commissioners and Staff

President	David Funke	X	Ballard	Corey McNamee	X
VP of Administration	Keith Leitich	X	Beacon Hill	Keith Leitich	X
Secretary	<i>Position open</i>		Capitol Hill	Shelly Chinn	X
Treasurer	<i>Position open</i>		Hillwood	Silas Lindenstein	X
VP of Operations	Ann Davison	X	Lake City	Dave Levine	X
VP of Rec Development	Kris Espinosa	X	LVR	John Blackman	<i>absent</i>
VP of Competition	Corey McNamee	X	Magnolia	Stephanie Skinner	X
VP of DEI	Shannon Palmer	X	McGilvra	Nick Tchemitcheff	X
VP of Marketing & Comms	Calen Holbrooks	X	Mt Baker	Shannon Palmer	X
SSRA SYSA Liaison	Peter Maunsell & Larry Metz	<i>absent</i>	Queen Anne	Shane Cramer	<i>absent</i>
Disciplinary Chair	Chris Tuttle	<i>absent</i>	Seattle United	Kyle Rodeheaver	<i>absent</i>
SYSA Cup Rep	<i>Position open</i>		Shorelake	Kris Espinosa	X
			Woodland	Mitch Furuglyas	X

Executive Director	David Griffiths	X	Scheduler	Stephanie Skinner	X
SYSA Registrar	Paige Blomso	X	Communications	Jenn Ireland	X
Assistant Registrar	Anne Bare	X	Bookkeeper	Michele Authier	<i>absent</i>
Assistant Registrar	Kristin Bates	<i>absent</i>	Scheduler	Megan Lund	X

FEBRUARY MEETING

- Called to order by David Funke (time 7:05 PM)
- Attendance noted by Jenn Ireland, SYSA Communications
- Presence of a quorum noted
- Minutes taken by Jenn Ireland, SYSA Communications

GUESTS

- None

VOLUNTEER OF THE MONTH

- (Dave Funke) Volunteer of the month nominations: None

JANUARY MINUTES

- (Dave Funke) January minutes:
 - MBL motion to approve January minutes, Capitol Hill seconds
 - Minutes approved, no objections

OFFICER REPORTS

- President (Dave Funke) –
 - Did some work cleaning up Secretary position description
 - Everything looks good on the financial side of things, \$730K in the bank
- VP of Admin (Keith Leitich) –
 - Washington Youth Soccer Summary of insurance policy sent out, please compare this with what you have
 - Had a separate discussion with WYS as to what is and what is not covered: **MUST** be a WYS sanctioned event, clubs have to get fields **THROUGH** SYSA or else you will not be covered by the alternate insurance
 - Many clubs get their MOD fields on their own, so players are not covered under the WYS insurance policy
 - (Shannon) Any clubs doing anything off season, is also not covered. Can SYSA have an insurance policy on their own to cover such things? As member clubs, can we look into this being a part of what we get for being in the association?
- VP of Operations (Ann Davidson) –
 - Position will dissolve this year; happy to stay on and help in whatever capacity is needed
- VP of Competition (Corey McNamee) –
 - Chair of the Rules Committee: we've met twice, been going over everything and trying to streamline things. Chris Tuttle and Steve Simpson (Woodland) have really helped with wording. We hope to be able to provide an updated copy of the rules next meeting, get feedback, and then be able to vote it in at the AGM.
- VP of Rec Development (Kris Espinosa) –
 - Nothing to report
- VP of Diversity & Inclusion (Shannon Palmer) –
 - Nothing to report

- VP of Marketing & Communication (Calen Holbrooks) –
 - Defer till old business
- SSRA (Peter Maunsell & Larry Metz)
 - Not present
- Disciplinary Chair (Chris Tuttle) –
 - Not present

STAFF REPORTS

- Registrar (Paige Blomso)
 - 338 registered teams for Spring Soccer; 454 teams participated last year so we are a ways away from our benchmark; team registration closes on Friday at the end of the day (12:01 on Saturday the 10th). After that we'll work on registering late teams and getting individual players registered
 - Spring registration was at its highest 5 years ago and it's decreased since then; contraction in the older age groups in fall as well
 - Demosphere will be here April 17 – through the end of that week.
 - Kristin's report (read by Paige): SYSA Spring Soccer Academy is about 1/3 of the way full. Clubs, if you are answering questions about Spring Soccer, please direct teams and players to the FAQ page on our website. Reminder that teams register, coaches pay and then get reimbursed by those on their team.
- Registrar (Anne Barre)
 - About 70 kids signed up thus far as individuals looking for a team; we usually hit about 300 by the time we start. I'm also working with new teams who did not play SYSA in the fall, and we have a couple middle and high school girl teams who were unable to play in the fall because of school sports and might be able to come back together for Spring Soccer.
- Registrar (Kristin Bates) –
 - Paige read her report
- Scheduler (Stephanie Skinner)
 - Beginning to cull through permits from Seattle Parks for Spring Soccer
- Scheduler (Megan Lund)
 - Nothing to report
- Executive Director (David Griffiths)
 - See attached XD report
 - Been working with the rules Committee
 - Convention was great
 - Attended WYS meeting and fees have increased
 - Connections with Sounders and World Cup activation
 - Seattle United won 8 State Cups, 10 runner ups
 - Woodland Boys U19 Riptide came in second in their State Cup final vs Crossfire

Old Business –

- Calen Holbrooks – Rec Soccer Campaign Brief
 - See attached brief

- o A big part of this will depend on club buy in. This is both a budget ask and a resource ask as far as participation.
- o Questions/input:
 - Keith – how can we track the effectiveness of this campaign? Can we use this program to get into New Holly and Yesler Terrace?
 - David G – SU outreach hits some of these areas, but if we can someone from the location recreational club to go in carrying the local club crest and carrying club materials it'll make a big difference.
 - Shannon – can we gear focus toward education on what recreational soccer is (for parents and coaches)
 - Paige – we don't see numbers going down at the younger age groups. I think this is more about retaining people that are already here, can we get them to stay. Even if they specialize in another sport, can we get them to stay in rec soccer?
 - Silas – I'm not thinking of Farmers Markets just as a way to grow registration for this year, but more from a 'let's celebrate soccer' standpoint to drive registration in the future years
 - Paige – years ago, we did a registration day at Beacon Hill and it was successful; we helped players register, SU directors played soccer outside with the kids
- o Today's asks:
 - Who is interested and wants to do this?
 - Budget for video for Sounders game:
 - Motion to give a \$5000 to marketing campaign
 - Dave motions, Keith seconds
 - o Nobody opposed, vote passes by acclimation

New business –

- AGM is April 6th
 - o Positions open: President, Secretary, Treasurer, Vice President of DEI, Vice President of Recreational Development

Next meeting –

Next meeting on Monday March 4th

Meeting adjourned –

Meeting adjourned at 8:43 pm

MBL motions to adjourn, Woodland seconds